



# Tennis Show 2004



The Tennis Show, Britain's first ever tennis exhibition, takes place at Earls Court, London, over the weekend of May 14-16. Combining visitor participation and celebrity matches with consumer display stands, the event promises to be a real tennis extravaganza. **ace** is the official magazine sponsor, while the LTA is giving the show its full backing.

"The LTA is delighted to support The Tennis Show," said Andrew Thomas, LTA Commercial Manager. "We are committed to making Britain a great tennis nation and to grow the game at all levels. The Tennis Show provides a great opportunity for everyone in tennis to showcase the sport."

Here **ace** looks at some of the activities visitors can look forward to during the three-day exhibition.



**TIM HENMAN**

Provided he isn't in action in the latter stages of the Hamburg Masters Series, which is taking place the same week as the Tennis Show, British No.1 Tim Henman is hoping to make an appearance at the extravaganza. "It sounds like an exciting concept," said Henman. "Any opportunity to get more people interested in the game, and help raise the profile of tennis in the UK, can only be a good thing."