

PROFILE

Stuart Irvine | Operations Director

Stuart has been involved in organizing in live events for the past fourteen years. Stuart has experience in many sectors including sport, technology, Government, education, consumer brands, financial, mobile media and the automotive sector and his event experience covers all forms of corporate communication and promotions, road shows, internal and external conferences, exhibition stands and creative brand experiences.

In 1994 Stuart managed BMW's British Touring Car Championship hospitality programme and pit box management. After two seasons he joined Procar International and was responsible for Marlboro's (Philip Morris) promotional activity "Grand Prix Action" with the Ferrari Formula 1 team, this activity followed the Formula 1 season across the world.

Stuart has since moved into corporate communications, and has involved in projects such as the Home Planet Zone in the Millennium Dome, the launch of BT Openworld, the Pfizer Conference, the Customer Management Conference for Vodafone and additional communications consultancy, the Mercedes Benz Awards.

Stuart has organized the Energy Saving Trust Exhibition stand, the West & Coe Centennial celebrations and the DTI SMART Achievement Awards. He has also been responsible for the creation and delivery of the new Audi A6 pre-launch events in the UK.

More recently, Stuart worked as Project Director in event management and oversaw the delivery of the Office of the Deputy Prime Minister's local e-gov National Projects Communications Programme to Local Authorities in England. He has recently completed the Petrel launch and channel marketing presentations materials for Schlumberger, exhibition stands for Novartis and Encysive pharmaceuticals, Low Carbon World Conference, Marketing and communications for the Diamond Trading Company, the UK & Ireland Starbucks conference and BDO Stoy Hayward, and recently the Pan European launch of Microsoft X Box.

Other clients include:

Scuderia Ferrari Marlboro F1, Yamaha Marlboro Moto GP Team, Pulse Sports International, Adidas, BMW, Audi, BT Openworld, Vodafone Ltd, Encysive Pharmaceuticals, Novartis, Mercedes Benz, Birds Eye Walls, British Airways, Vodafone Ltd, Government of Saudi Arabia, Unisys, Schlumberger, West & Coe, BDO Stoy Hayward, Diamond Trading Company, the UK Government and Starbucks.